

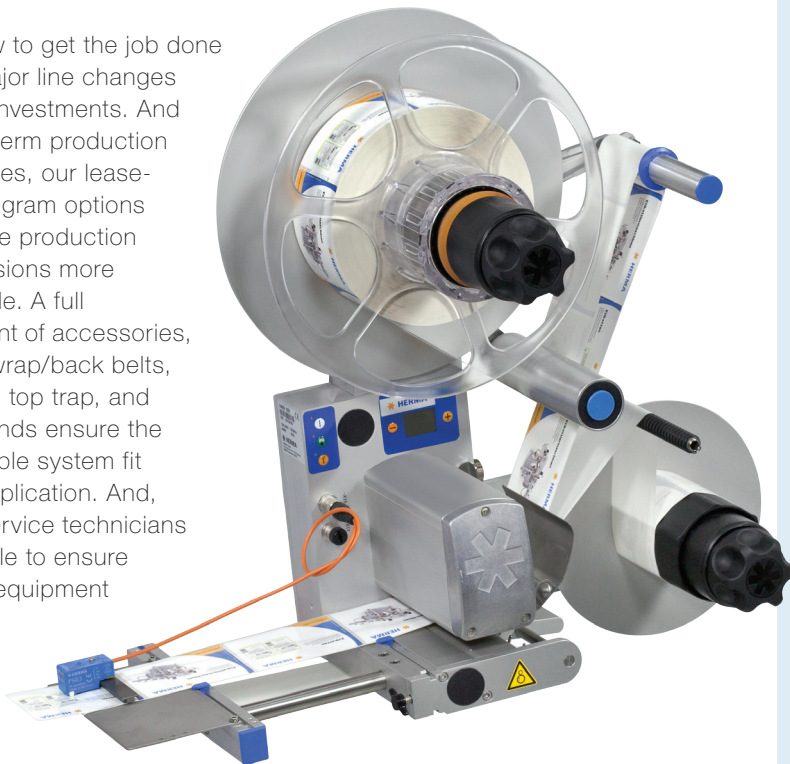
Lease Options for Application Equipment

THE BEST FIT FOR SINGLE-RUN OR SHORT-TERM NEEDS

Lease options offer the right solution for single-run or short-term needs.

For single-run promotions, trials, or other short-term demands, leasing label application and insertion equipment from WS Packaging Group is a cost-effective way to maximize your productivity. You can lease the equipment you need, complete with installation, technical support, and service, for a trouble-free run.

This is how to get the job done without major line changes or capital investments. And for longer-term production opportunities, our lease-to-own program options make future production line expansions more manageable. A full complement of accessories, including wrap/back belts, conveyors, top trap, and T-base stands ensure the best possible system fit for your application. And, regional service technicians are available to ensure seamless equipment integration.



When to Consider a Lease

- Lease when promotional labels are applied only periodically
- Lease when you want to trial a piece of equipment to ensure it's the right solution
- Lease when promotional coupons or other items are inserted only periodically
- Lease when there's a need to cover up labels due to a misprint

Lease-to-Buy

- Purchase option applies only to the lease program
- Within the first 30 day of the lease, 100% of the lease payment (not installation costs) can be credited toward the selling price
- After 30 days, 70% of the lease payments, up to 50% of the selling price, can be credited toward the selling price
- Customers are not permitted to lump multiple lease payments towards the purchase of a single unit.

Associated Lease Costs

- Minimum lease contract: 1 month
- Standard cost schedule for most applications
- Necessary options cost 10% of the retail charge
- Custom equipment for specific line applications must be purchased by the customer at retail cost
- Technical services are priced at time and expenses
- Shipping is customer paid

Advantages of Leasing Equipment for Product Promotions

- Our technicians have the experience to support the production of your promotion, which helps keep the launch on schedule and ensures the opportunity for success.
- All lease equipment is returned to WS Packaging for refurbishing and storage between promotions. This helps to maximize productivity, ensure equipment integrity, and free up your floor space.
- Cost-effectively manage seasonal promotion runs taking place at multiple plants. Having several application units at numerous sites requires a large investment for equipment used only on an as-needed basis.
- Centralize equipment storage and logistics assure you'll have the right equipment ready to go and matched to the application and specific timeframe.
- WS Packaging technicians are experts at identifying production problems, from the machine to the labels/coupons. Our experience reduces downtime, improves productivity, and saves costs.
- Automation specialists from WS Packaging ensure all systems are built for optimal integration. WS Packaging technicians work with your production line engineers or with your co-packer to maximize productivity and minimize downtime.

Why WS Packaging and WSAutomation?

Application equipment engineered and designed to maximize your productivity

WS Packaging provides a complete label and packaging solution because we're the only printing and label converter that is an OEM of automation equipment. We can streamline and enhance your labeling process. Our proven experience in food and beverage, household products, personal care, over-the-counter health, medical, wine and spirits, and many other markets means we have the knowledge to provide your application solution:

- Our labeling equipment easily ties into systems that capture overall equipment effectiveness (OEE) data, which ensures full integration with your entire production line.
- We manufacture and engineer equipment that is optimized to seamlessly apply your labels with consistent precision from features that include servo-controlled container handling.

Whether your production system requirements can be fulfilled utilizing our standard labeling equipment, or if you have unique labeling needs that require a truly customized solution, you can rely on WSAutomation for the optimal solution to handle your most demanding labeling challenge.

For a free consultation:

call 1.877.977.5177

email marketing@wspackaging.com

or visit wspackaging.com/automation

With printing and packaging facilities across the U.S. and in Mexico, WS Packaging Group, Inc. is one of the largest printing and label converting operations in North America. We produce high-quality label and packaging products for customers ranging in size from emerging start-up companies to category-leading Fortune 500 brands.

With more than 45 years of label printing and converting experience, we offer extensive capabilities in flexographic, screen, digital, and offset printing; many unique printing patents within 27 product lines; 185+ printing presses; multiple state-of-the-art research labs; and a convenient online ordering, proofing, and brand graphics management system capable of seamlessly managing thousands of SKUs.

Put the power of our innovation to work for you!



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